



# Autism Society

## San Francisco Bay Area

### 2026 ANNUAL SPONSORSHIP PACKET

Donations and grants allow our nonprofit to provide services for thousands of families affected by autism in the greater Bay Area. Take advantage of this unique opportunity to sponsor not one, not two, or three, but TEN events! These events will give your organization visibility with over 11,000 individual households, 1,300 event attendees, & countless online views across several platforms.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND OF SFASA	Single Event or Event Series
<b>Cost</b>	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$950	\$250-\$750
<b># of sponsorships available</b>	1	3	10	20	not limited	not limited	not limited
<b>Naming rights for 2026 Adult Autism Conference*</b>	✓	✗	✗	✗	✗	✗	✗
<b>Podium sponsorship for Keynote Speakers at annual conference</b>	✗	✓	✗	✗	✗	✗	✗
<b>Prominent entrance placement at both in-person events.</b>	✓	✓	✓	✗	✗	✗	✗
<b>Option to display your own 6-ft banner at each event**</b>	✓	✓	✓	✓	✗	✗	✗
<b>Option to place branded items in golf and conference swag bags</b>	⑤	⑤	③	①	✗	✗	✗
<b>Option to place branded items at community tables for family events</b>	⑤	⑤	✗	✗	✗	✗	✗
<b>Tickets for annual SFASA-Stanford Autism Conference at Crowne Plaza</b>	④	④	④	②	✗	✗	✗
<b>Resource table at Conference Resource Fair</b>	✓	✓	✓	✓	✓	✓	✓
<b>Resource table at Summer Spectacular</b>	✓	✓	✓	✓	✓	✓	✓
<b>Free entry to golf tournament, reception, and auction</b>	3 foursomes	3 foursomes	1 foursome	②	✗	✗	✗
<b>Prominent hole sponsor at Golf Tournament</b>	Different options available – first come, first served Premium add-ons also available				✗	✗	✗
<b>Free participation in 2026 webinar series</b>	✓	✓	✓	✓	✓	✓	✓
<b>Featured placement in print material and on event landing pages</b>	✓	✓	✓	✓	✓	✗	✓
<b>Featured on event web pages</b>	Logo with hyperlink or QR code	Logo with hyperlink or QR code	Logo with hyperlink or QR code	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink

\*Includes Stage Sponsorship for Keynote Speakers at annual conference.

\*\* You are responsible for providing, setting up, and removing your banner.

[CLICK HERE TO SPONSOR](#)



## Sponsorship Opportunity Descriptions

### 2026 SFASA Webinar Series – Education and Resources for SFASA Families – 4th Thursday of the month



Our eight-session webinar series is designed for parents and caregivers of individuals with profound autism, providing practical guidance and support across key areas including financial planning, advocacy, education, behavioral supports, and vocational pathways. The goal is to equip families with the tools and knowledge needed to plan confidently for the future.

### Summer Spectacular – Resources & Fun - August 15, 2026 – Baylands Park, Sunnyvale



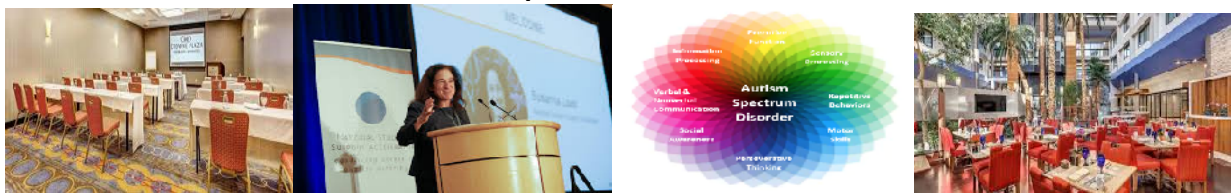
Help us create a day of fun, connection, and community at our Summer Spectacular. This family-friendly event brings together autism families and the broader community for an inclusive celebration filled with joy and support. As a sponsor, you help provide delicious food, engaging games, special visits from friendly animal guests, and access to valuable community resources, all in a welcoming and inclusive environment.

### 11th Annual Pettinelli Financial Partners Golf Tournament Benefitting SFASA - September 11, 2026 - TPC Harding Park, SF



The Pettinelli SFASA Golf Tournament brings together supporters, families, and community leaders to raise funds for Bay Area families affected by autism. Your sponsorship helps provide vital programs, family events, educational resources, and advocacy efforts that foster connection, inclusion, and lasting support.

### 13th Annual Autism Conference with Stanford University Autism Centre - October 10, 2026 - Crowne Plaza Hotel, Foster City



Our Annual Adult Autism Education Conference is a cornerstone event that empowers families, educators, and professionals with the knowledge, tools, and confidence to support individuals across all levels of the autism spectrum. Your sponsorship helps SFASA provide expert-led workshops, practical resources, and meaningful connections. **It is more than a learning experience; it is where our community feels supported, informed, and inspired.**